

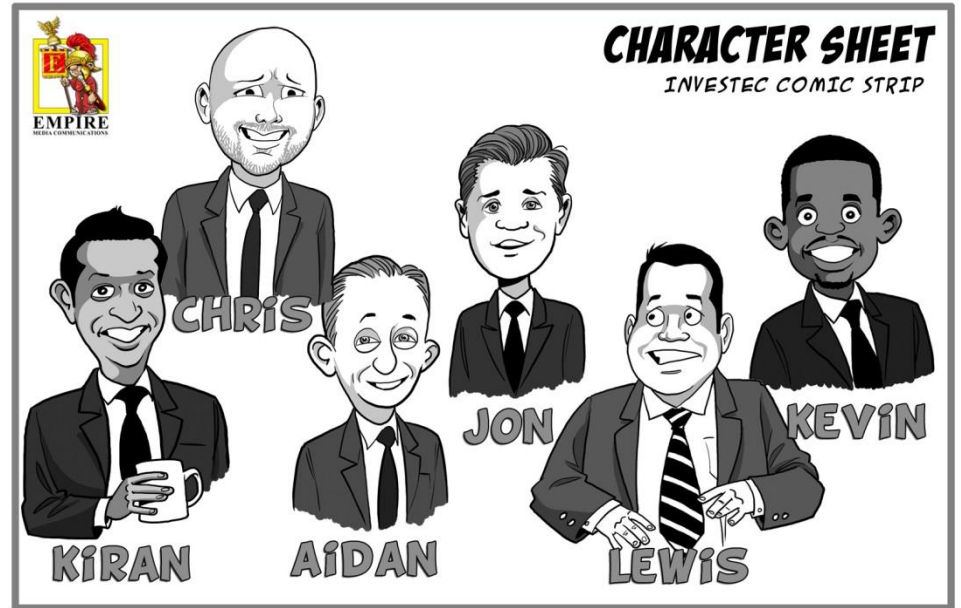


EMPIRE
MEDIA

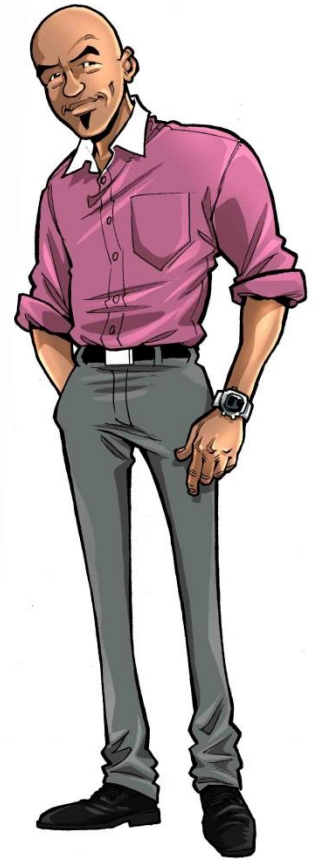
**PORTFOLIO
2015**

CHARACTER CREATION & DEVELOPMENT

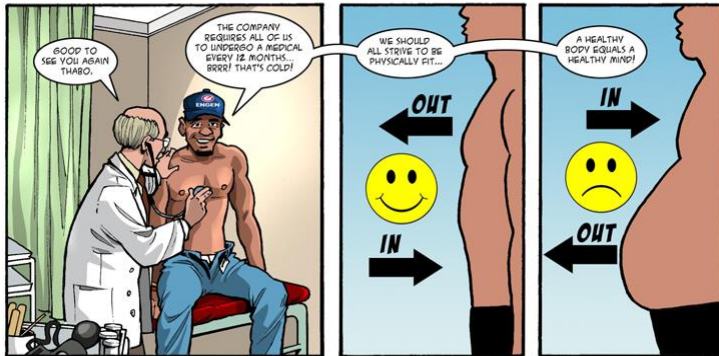
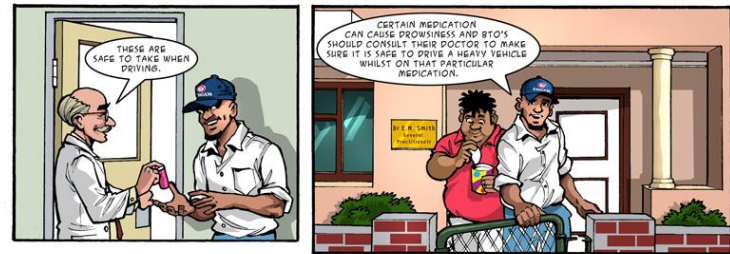
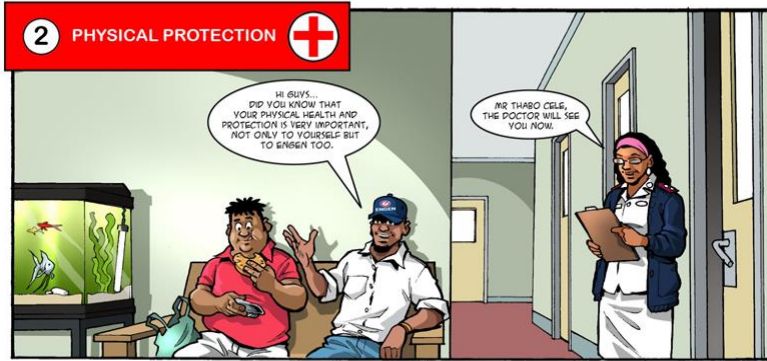
MERLIN DANIELS CHARACTER SHEET



MORE CHARACTER'S



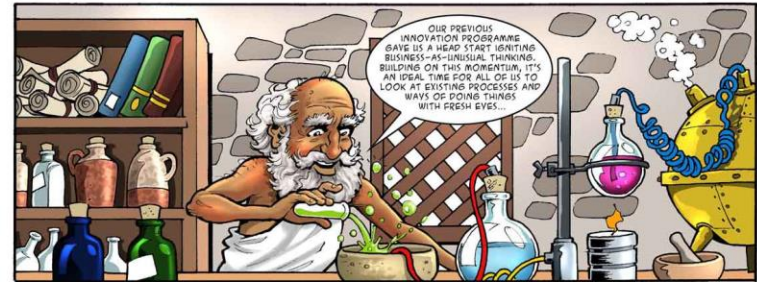
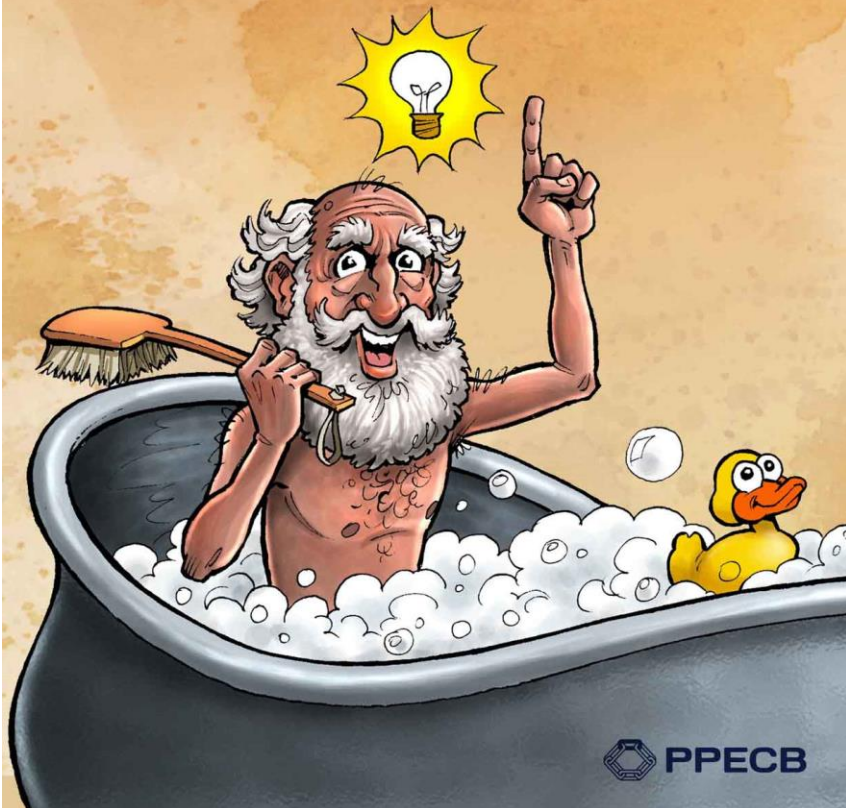
PITCH FOR TRUCKERS HANDBOOK FOR PETROLEUM COMPANY



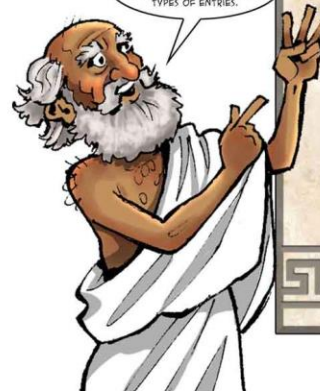
Please remember you need to apply for a renewal of your Professional Driver's Permit every two years. Certificates older than two months will not be accepted.

EUREKA!

How to Enter the PPECB EUREKA! Competition



THE COMPETITION HAS BEEN DESIGNED TO INCORPORATE ALL IDEAS, BIG OR SMALL. HERE ARE THE THREE TYPES OF ENTRIES.



ENTRY TYPES

IMPROVATIONS

THESE ARE ENTRIES THAT WILL TYPICALLY TAKE 3 MONTHS OR LESS TO IMPLEMENT AND/OR GENERATE INCREMENTAL ORGANISATION BENEFIT.

MAXIMATIONS

THESE ARE ENTRIES THAT GENERATE SIGNIFICANT ORGANISATION BENEFIT.

SUPERVATIONS

THESE ARE ENTRIES THAT REQUIRE A SIGNIFICANT INVESTMENT TO IMPLEMENT, AND THAT MAY TAKE MANY YEARS TO IMPLEMENT.

ENGEN DATA STEWARDSHIP INTERNAL COMMUNICATION





13TH JUNE 2017, STATION 26 KOMMETJIE, WETERN CAPE.

RED DISTRESS FLARES HAVE GONE UP? OK...WE'RE ON IT!



SO WHAT'S THE SITUATION?

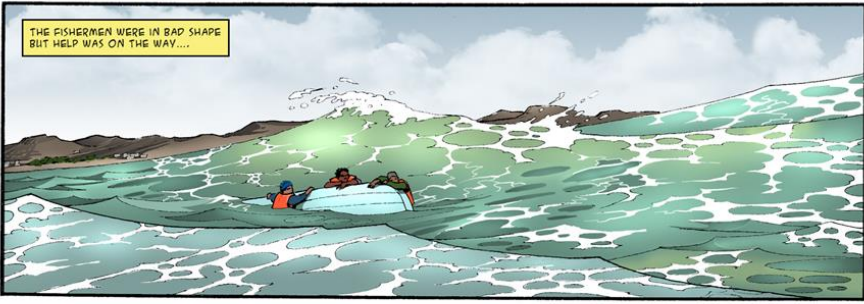
WE'VE GOT 4 GUYS ON AN OVERTURNED FISHING BOAT. AND THE SURF IS PRETTY BIG.



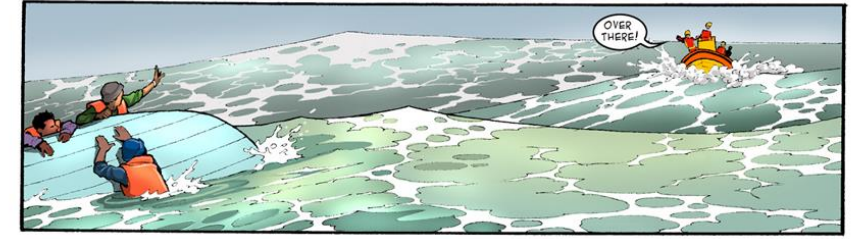
A FEW MINUTES LATER...



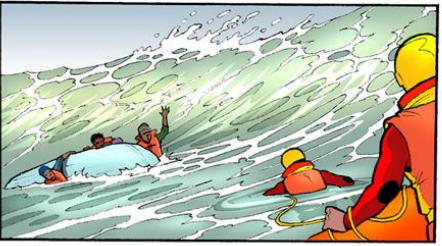
HOLD ON!!



THE FISHERMEN WERE IN BAD SHAPE BUT HELP WAS ON THE WAY....



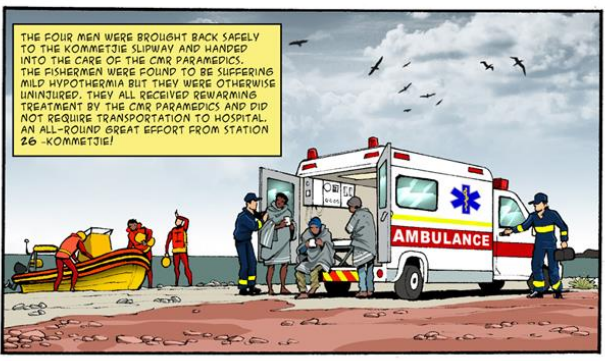
OVER THERE!



DON'T WORRY BUDDY, I GOT YOU!



OKAY, THAT'S EVERYONE! LET'S GET THESE GUYS HOME AND DRY.



THE FOUR MEN WERE BROUGHT BACK SAFELY TO THE KOMMETJIE SLIPWAY AND HANDED INTO THE CARE OF THE CDR PARAMEDICS. THE FISHERMEN WERE FOUND TO BE SUFFERING MILD HYPOTHERMIA BUT THEY WERE OTHERWISE UNINJURED. THEY ALL RECEIVED REWARMING TREATMENT BY THE CDR PARAMEDICS AND DID NOT REQUIRE TRANSPORTATION TO HOSPITAL. AN ALL-ROUND GREAT EFFORT FROM STATION 26 - KOMMETJIE!

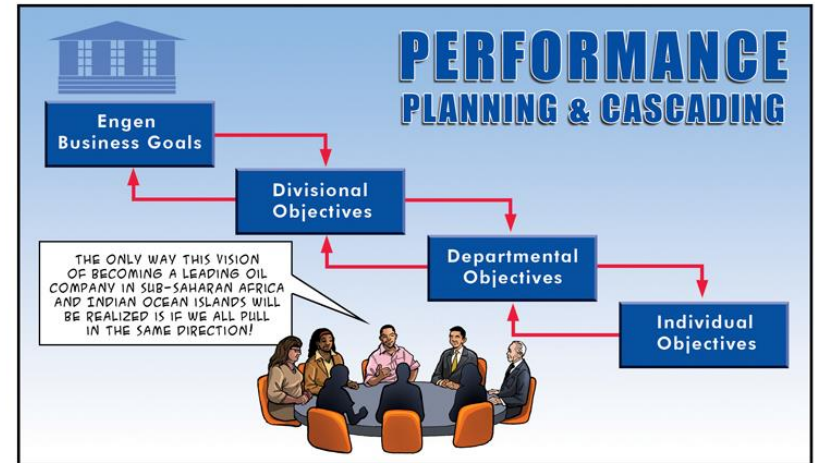
ENGEN PERFORMANCE PLANNING & CASCADING MODEL BOOKLET

NEW

BALANCED SCORECARD

PERFORMANCE PLANNING & CASCADING

HI EVERYONE I'M MR. PPC AND I AM HERE TO TALK YOU THROUGH ENGEN'S VISION TO BECOME A LEADING OIL COMPANY IN SUB-SAHARAN AFRICA AND INDIAN OCEAN ISLANDS! TO ENABLE THIS, A NUMBER OF BUILDING BLOCKS ARE REQUIRED. THIS INCLUDES A PERFORMANCE MANAGEMENT SYSTEM THAT ALLOW FOR CLARITY OF OBJECTIVES AND MEASURES, TOGETHER WITH A SYSTEM THAT RECOGNIZES PERFORMANCE!



THE PERFORMANCE PLANNING AND CASCADING PROJECT IS A BUILDING BLOCK THAT WILL HELP ALL OF US TO UNDERSTAND HOW WE CONTRIBUTE TO BECOMING THE LEADING OIL COMPANY IN SUB-SAHARAN AFRICA AND INDIAN OCEAN ISLANDS.

THE NEW INTEGRATED PLANNING PROCESS STRATEGIC OBJECTIVES WILL BE CLEARLY COMMUNICATED AND WILL PROVIDE FOR STANDARDIZED PLANNING AND CASCADING METHODOLOGY WITHIN ENGEN...

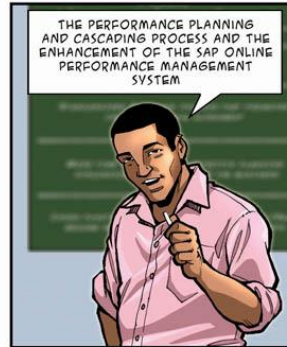
...AND THE CASCADING METHODOLOGY ALLOWS FOR A LINE OF SIGHT BETWEEN ENGEN, THE DIVISIONS AND INDIVIDUAL PERFORMANCE OBJECTIVES.

IN LINE WITH THE ENGEN VALUES, THE PROPOSED INTEGRATED PLANNING MODEL WILL ALSO...



- Facilitate interdivisional alignment
- Promote teamwork
- Foster and clarify appropriate levels of accountability
- Provide Ownership of performance goals
- Look at performance from a balanced view
- Ensure performance goals are specific, measurable and stretched for high performance
- Include milestone indicators to help plan progressive measures that will help track performance
- Have a longer planning and cascading period





BALANCED SCORECARD PERFORMANCE PLANNING & CASCADING PROCESS

AN INTEGRATED BALANCED SCORECARD PLANNING APPROACH

A STANDARDISED PLANNING PROCESS THAT PROMOTES CROSS FUNCTIONAL ALIGNMENT

MORE TIME ALLOCATED FOR EFFECTIVE PLANNING DISCUSSIONS AT ALL LEVELS OF THE BUSINESS

CROSS FUNCTIONAL SERVICE LEVEL AGREEMENTS (SLAs) BECOME STANDARD PLANNING OUTPUT DOCUMENTS

ENHANCED SAP HR SYSTEM TO INCLUDE STANDARDS / MEASURES ON THE BSC AND PERFORMANCE CONTRACTS

PROGRESSIVE MILESTONE INDICATORS INCLUDED IN THE TEMPLATE

SEPARATE BALANCED SCORECARDS FOR ENGEN AND ALL DIVISIONS

A SIMILAR SYSTEM SOLUTION HAS BEEN PUT IN PLACE FOR NON SAP HR ENGEN AFFILIATES

BOTH THE 2012 PERFORMANCE APPRAISAL PROCESS AND THE 2013 PERFORMANCE PLANNING PROCESS WILL BE SIMULTANEOUSLY AVAILABLE ON THE SYSTEM

WE WILL NOW HAVE A LONGER PLANNING AND CASCADING PERIOD, WHICH WILL START DURING THE BUSINESS PLANNING PROCESS UNTIL ALL PLANNING LEVELS HAVE DEFINED HOW THEY WILL SUPPORT THE BUSINESS STRATEGY.

THIS NEW INTEGRATED PROCESS WILL ALLOW FOR A STANDARD AND BALANCED APPROACH TO PLANNING LEAD BY HR PRACTITIONERS AND STRATEGIC BUSINESS MANAGERS AND A SERIES OF ONE DAY ROUND TABLE MEETINGS WILL BE HELD AT ALL LEVELS TO DEFINE PERFORMANCE.

AND DON'T STRESS...THERE WILL BE PLANNING AND SYSTEMS TRAINING AS WELL AS CROSS FUNCTIONAL ALIGNMENT AND QUALITY ASSURANCE TEAMS PUT IN PLACE TO HELP UNTIL THE NEW PERFORMANCE PLANNING CULTURE HAS BEEN FULLY ENTRENCHED.



Together Let's Make GREAT Happen!

WE LOOK FORWARD TO EVERYONE WORKING TOGETHER IN A COLLABORATIVE MANNER TO ACHIEVE OUR COMPANY OBJECTIVES FOR 2013, AS SET OUT IN OUR BALANCED SCORECARD. WE HAVE NO DOUBT THAT AS ONE TEAM, WE WILL PROVE THAT WE, THROUGH OUR PEOPLE, ARE INDEED THE OIL COMPANY OF CHOICE.

WE ARE ONE ENGEN, AND ONE TEAM. TOGETHER WE WILL MAKE GREAT HAPPEN.

HEALTH, SAFETY & HIV/AIDS



DRIVER FATIGUE IS A BIG PROBLEM FOR TRUCK DRIVERS...



MANY DRIVERS DON'T REALIZE THERE ARE MANY FACTORS THAT CAN CONTRIBUTE TO DRIVER FATIGUE EVEN BEFORE YOU START YOUR JOURNEY...

- YOU KEEP YAWNING
- YOUR REACTIONS SLOW DOWN
- YOU FEEL STIFF YOUR EYES FEEL HEAVY
- YOU FIND YOU ARE DAY DREAMING
- YOU WANDER FROM YOUR LANE

- LACK OF EXERCISE / POOR PHYSICAL HEALTH
- STRESS IN THE WORK ENVIRONMENT
- POOR SLEEPING HABITS / NOT ENOUGH SLEEP
- CERTAIN MEDICATION
- DEPRESSION
- BOREDOM OR MONOTONOUS WORKING CONDITIONS



DRIVERS SHOULD STOP FOR 10 - 15 MINUTES EVERY TWO HOURS OF TRAVEL.

MANY PEOPLE DO NOT KNOW, OR CHOOSE TO IGNORE, HOW MUCH DRIVING IS TOO MUCH. ON LONG TRIPS, SCHEDULE A BREAK OUTSIDE THE VEHICLE EVERY TWO HOURS OR EVERY 160 KM. DON'T OVEREXTEND YOURSELF. DETERMINE A REASONABLE DISTANCE IN ADVANCE, AND STOP DRIVING WHEN YOU REACH IT.



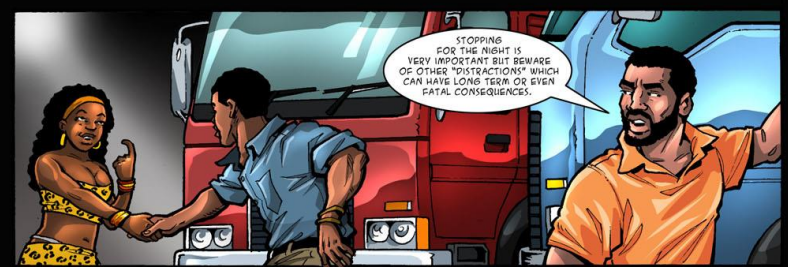
PLANNING YOUR JOURNEY IS KEY. WITH SO MANY HIJACKINGS ON SA ROADS, WHERE YOU STOP FOR THE NIGHT IS VERY IMPORTANT!

- IF YOU HAVE TO STOP FOR THE NIGHT DO SO AT A DESIGNATED TRUCK STOP OR ALTERNATIVELY A WELL LIT AREA (WELL OFF THE ROAD).
- IF THE ROUTE IS NEW ASK FELLOW DRIVERS WHO KNOW THE ROUTE FOR THE BEST SPOTS TO STOP.

LATER ON THAT EVENING...



I KNOW THIS TRUCK STOP WILL AND USE IT WHENEVER I TRAVEL THIS ROUTE.



STOPPING FOR THE NIGHT IS VERY IMPORTANT BUT BEWARE OF OTHER "DISTRACTIONS" WHICH CAN HAVE LONG TERM OR EVEN FATAL CONSEQUENCES.



HIV AIDS AND SEXUALLY TRANSMITTED DISEASES ARE HAVING A HUGE IMPACT ON THE TRANSPORT INDUSTRY. KNOW YOUR STATUS AND ALWAYS REMEMBER TO WEAR A CONDOM IF YOU ARE HAVING SEX.

THERE ARE SEVERAL WELLNESS CLINICS ESTABLISHED ON TRUCKING ROUTES IN SOUTH AFRICA WHERE WE CAN GET TESTED...

...AND THEY ALSO OFFER HEALTHCARE AND COUNSELING TO HELP MINIMIZE THE RISK OF CONTRACTING SEXUALLY TRANSMITTED DISEASES (INCLUDING HIV).



HIV AIDS IS NOT A DEATH SENTENCE AND CAN BE MANAGED THROUGH ABV'S AND LIFESTYLE CHOICES. A COMBINATION OF ADVICE FROM A TRAINED COUNSELOR AND PRO-ACTIVE CHOICES MADE BY YOU CAN KEEP YOU IN THE DRIVING SEAT FOR MANY YEARS TO COME.

TRUCKERS LEARNER DRIVING MANUAL

Hydroplaning

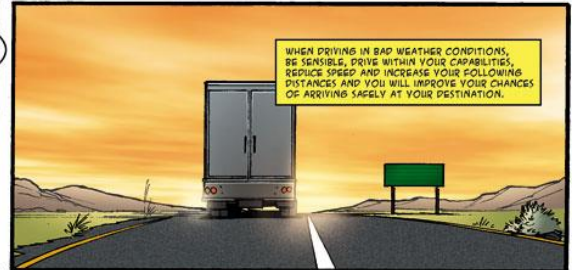
HYDROPLANE PREVENTION: SLOW DOWN, HIGH SPEED IS THE NUMBER ONE CAUSE OF HYDROPLANING. ROTATE YOUR TYRE'S REGULARLY. AT THE FIRST SIGN OF RAIN TURN OFF THE CRUISE CONTROL.



Rubber tires have tread (grooves) that are designed to channel water from beneath the tire. This creates higher friction with the road surface and can help prevent or minimize instances of hydroplaning.



Hydroplaning occurs when a tire encounters more water than it can disperse. Water pressure in the front of the wheel pushes water under the tire, and the tire is then separated from the road surface by a thin film of water and loses traction. The result is loss of steering, braking and power control.



B.A.T. SA EH&S CARBON FOOTPRINT STRIP



REDUCE
OUR CARBON FOOTPRINT

SUSTAINABLE BEHAVIOUR BY EVERYONE LEADS TO A HEALTHIER PLANET

HI GUYS, MANDY AGAIN... WE ALL KNOW BIG BUSINESS OFTEN HAS A NEGATIVE IMPACT ON THE ENVIRONMENT WHICH CONTRIBUTES TO CLIMATE CHANGE!

AND OFTEN IT SEEMS THAT YOU OR I ALONE, REALLY CAN'T MAKE A DIFFERENCE, BUT THAT'S NOT TRUE...

BATSA, WITH THE HELP AND COMMITMENT OF EACH AND EVERY ONE US, WE CAN REDUCE OUR CARBON FOOTPRINT AND MAKE A DIFFERENCE.

DID YOU KNOW THE TOP THREE CONTRIBUTORS TO BATSA'S CARBON FOOTPRINT ARE...

- Coal and diesel usage at the factory
- Business travel
- Electricity consumption

BATSA HAS COMMITTED TO REDUCING ALL THREE OF THESE BY 3X EVERY YEAR AND BY 10X BY 2014.

SURE WE ALL KNOW WE NEED TO DO SOMETHING ABOUT CLIMATE CHANGE... BUT NOW IT'S TIME FOR ACTION!

WHAT ACTIONS CAN WE TAKE TO AVOID UNNECESSARY BUSINESS TRAVEL? USE TECHNOLOGY. PICK UP A PHONE OR HAVE A VIDEO CONFERENCE... AND WHEN YOU HAVE TO TRAVEL, WHAT ABOUT CAR-POOLING TO SAVE FUEL?

AND WHEN IT COMES TO ELECTRICITY CONSUMPTION... REMEMBER TO TURN OFF THE ...

HEY! I'M STILL WORKING HERE!

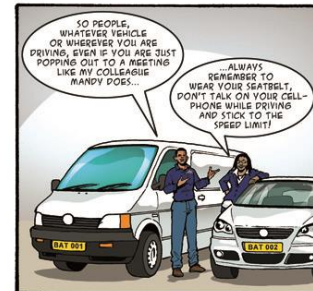
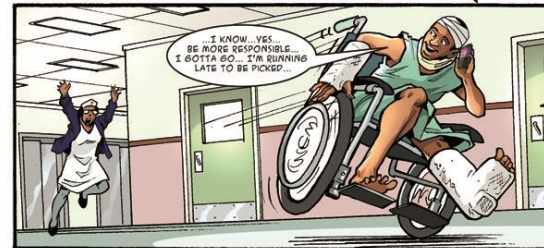
OOPS SORRY! THOUGHT I WAS THE LAST ONE OUT!

B.A.T. HEALTH & SAFETY STRIP



ZERO ACCIDENTS
Environmental Health & Safety

YOUR SAFETY IS YOUR RESPONSIBILITY

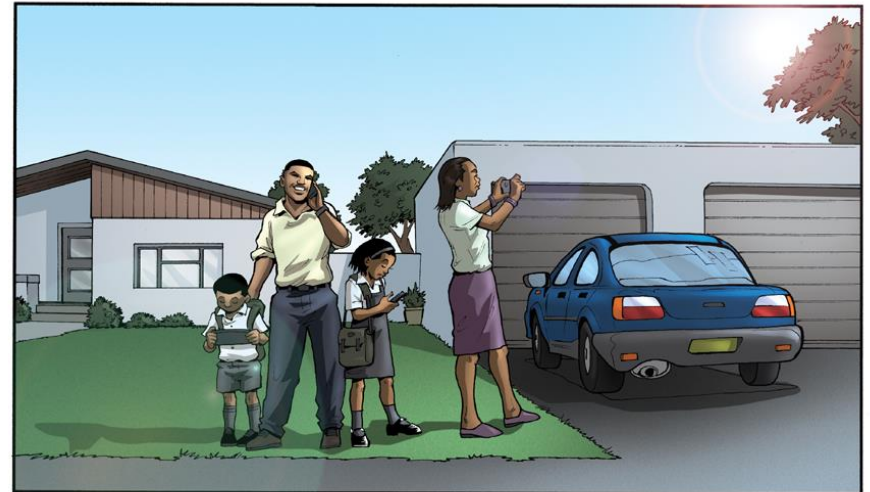
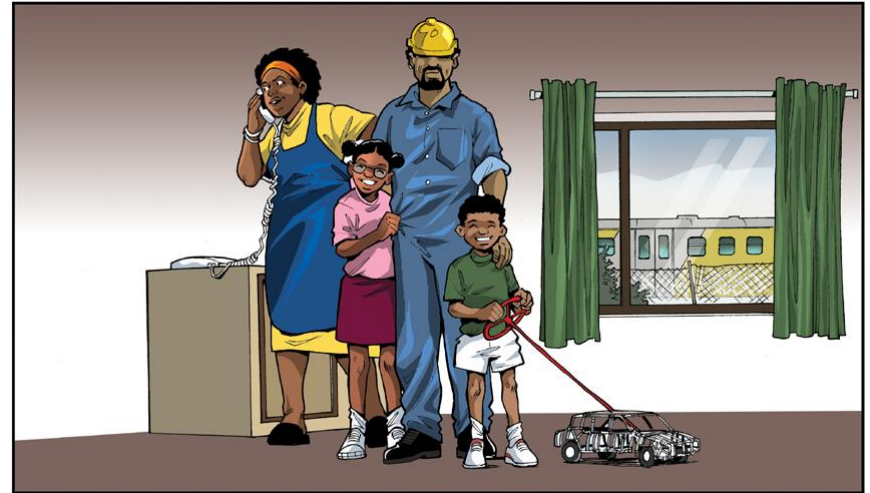


- DO NOT SPEED
- DO NOT USE YOUR PHONE WHILE DRIVING
- DO BUCKLE UP

4 OF 10 ILLUSTRATIONS FOR PHARMA DYNAMICS BOOKLET



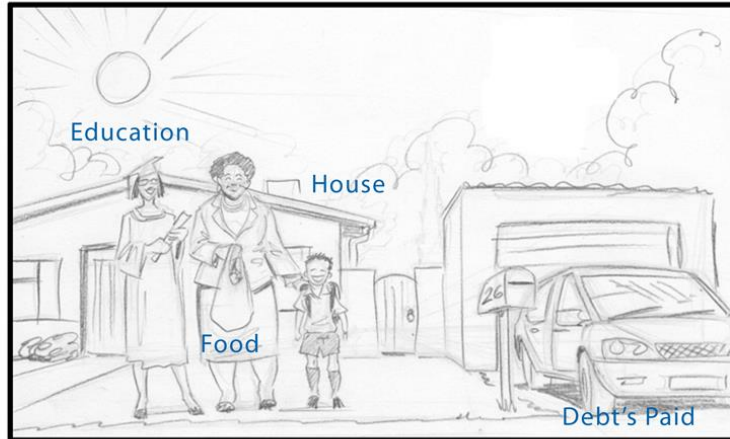
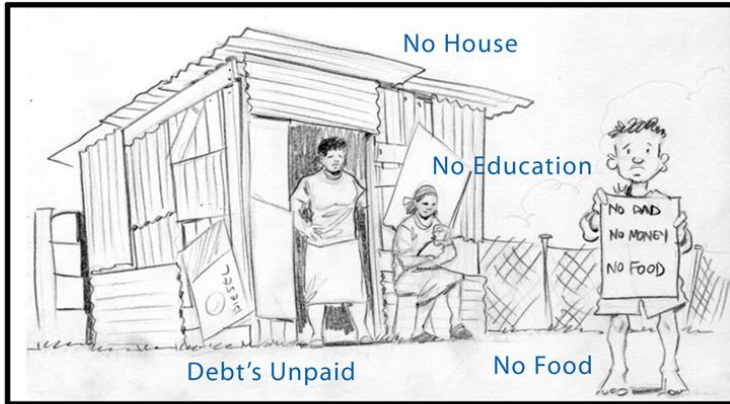
METROPOLITAN GIC SALES AIDE ILLUSTRATIONS



SPUR SECRET TRIBE



What will your legacy be when you are no longer around?



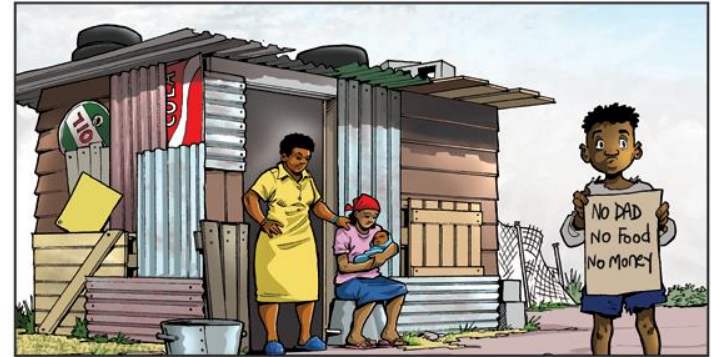
Keep your family financially secure, even after you have passed away, with FutureBuilder Life Cover."

Together we can **METROPOLITAN LIFE**

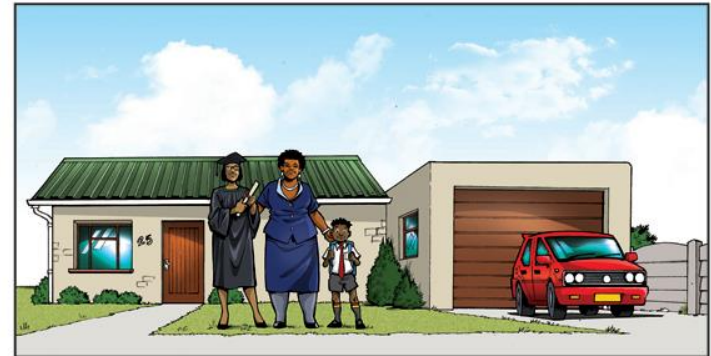
FUTUREBUILDER LIFE COVER

What will your legacy be when you are no longer around?

Without FUTUREBUILDER LIFE COVER



With FUTUREBUILDER LIFE COVER



Keep your family financially secure even after you have passed away with FUTUREBUILDER LIFE COVER

Together we can **METROPOLITAN LIFE**

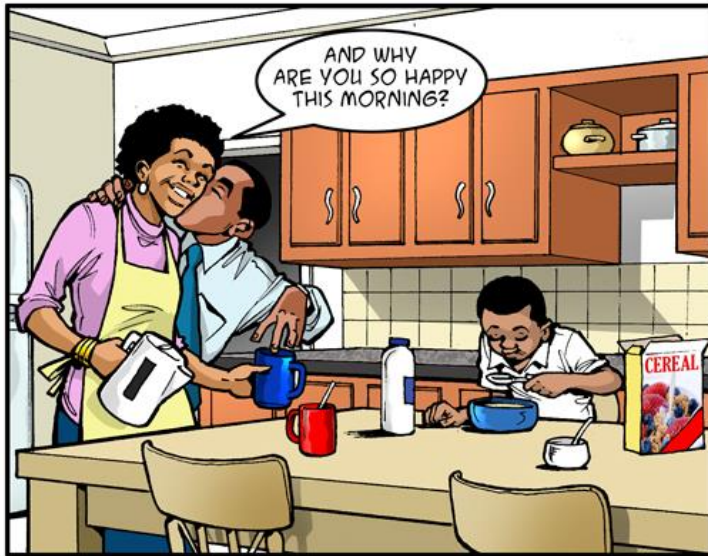
Metropolitan Life Limited is an authorised financial services provider.



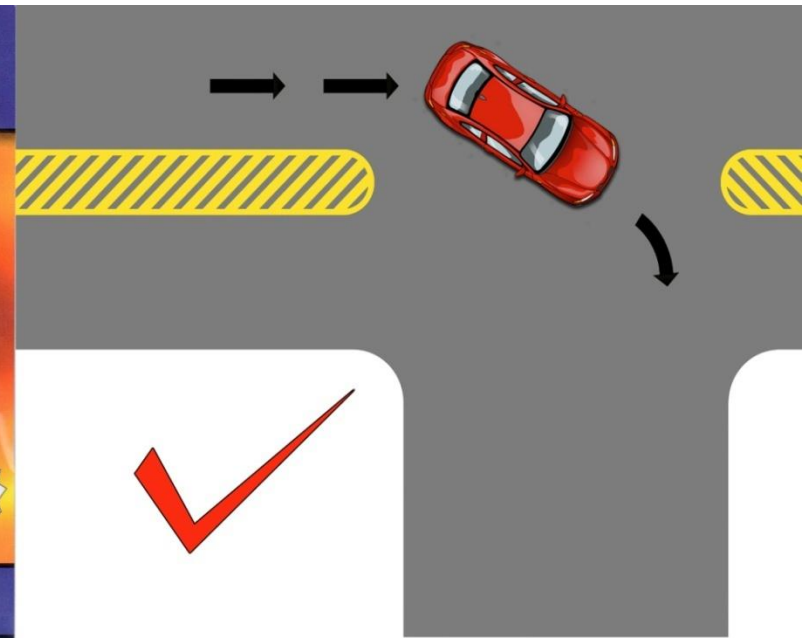
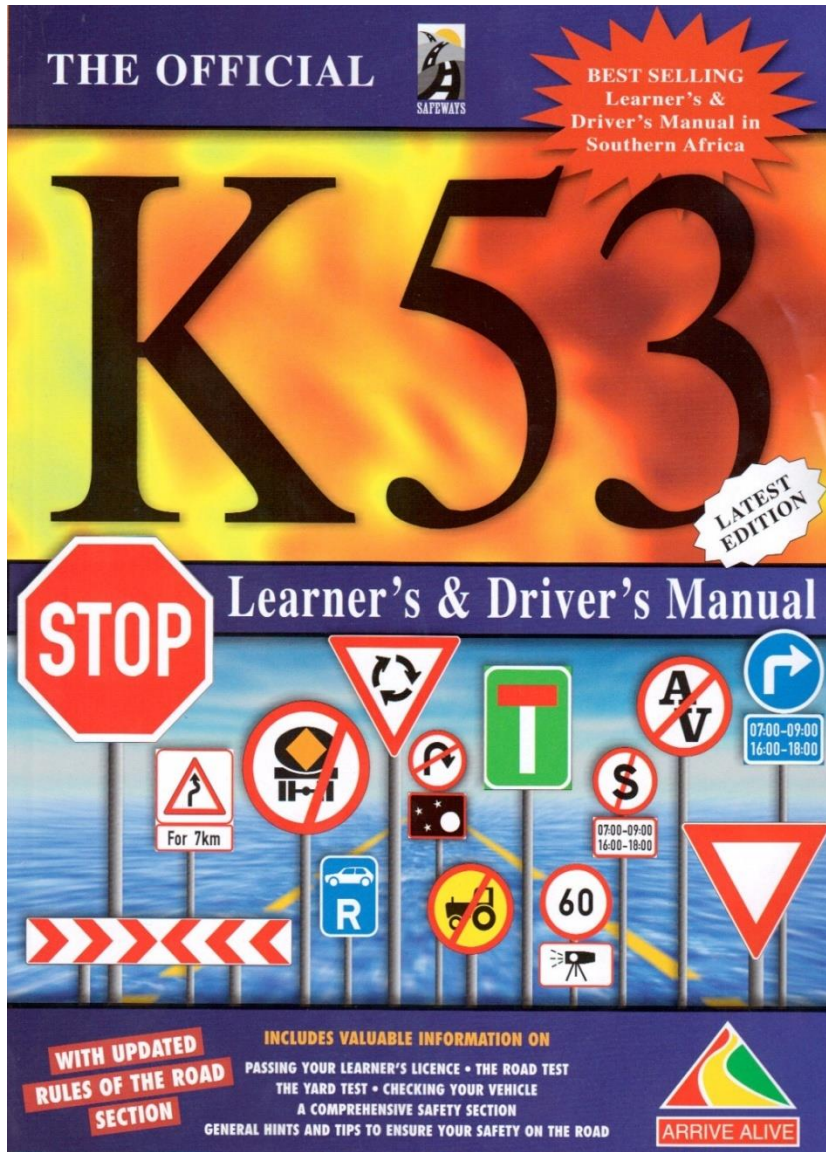
MY LEADS

POWERED BY INTOUCH

Together we can **METROPOLITAN**
LIFE 



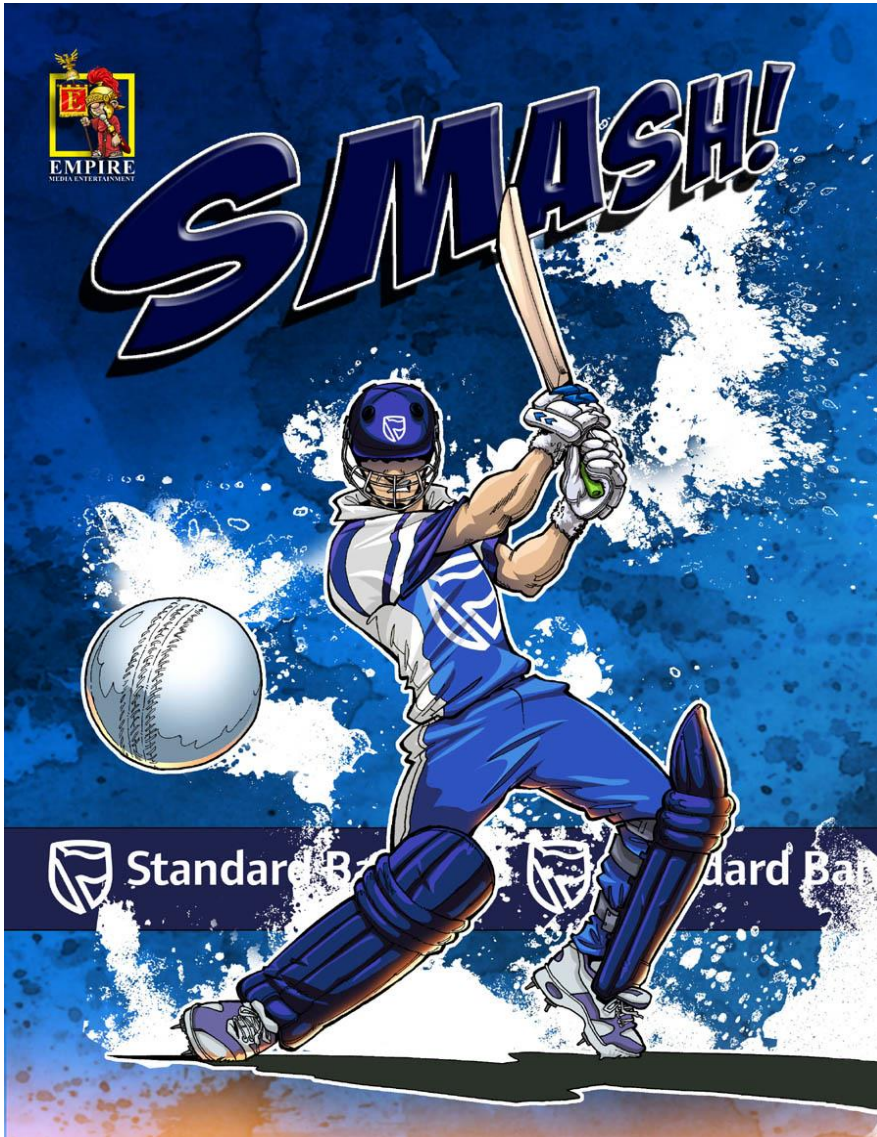
INSTRUCTIONAL ROAD SAFETY ILLUSTRATIONS -SAFEWAYS K53 BOOK



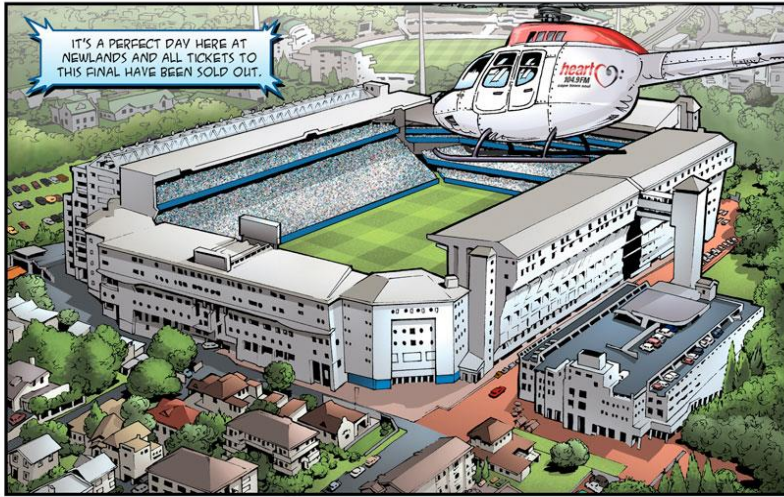




CRICKET COMIC WITH SPONSOR MOCK UP



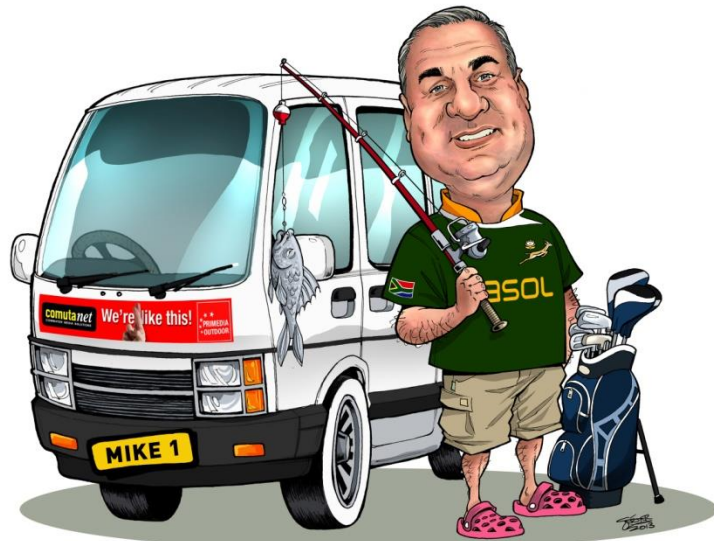
RUGBY COMIC WITH SPONSOR MOCK UP

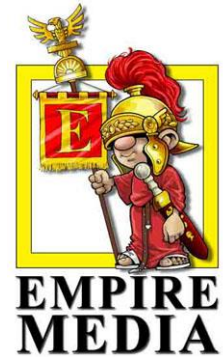


CHILDRENS BOOK ILLUSTRATIONS



CORPORATE CARICATURES





Rate Card

Artwork:	Description	Rands
A5 and A4 Full colour page (Artwork)	Per page	7 500
A4 Poster (Artwork)		7 500
A3 Poster (Artwork)		12 500
A2 poster (Artwork)		16 000
Character Design (*main characters only)	Character sheet	1 000
Additional Character artwork (promotions etc.)	E.g. Life size cut-out	1 500 *starts at

Empire Media will supply finished artwork via digital link (Dropbox.com) unless otherwise specified.
(Other options more than welcome.)

Thank you for
viewing our portfolio
have a great day!

